

LANDMARK WEST! invites you to attend a seminar on

Green Building, Energy Efficiency and Historic Preservation

December 10, 2007 (M-7075)

For Coop Board Members, Real Estate Brokers, and other Interested Persons
NYS Real Estate License Continuing Education Credits Offered

Testimonials from October 15 seminar:

“exceptional—fantastic” “top notch” “outstanding” “terrific”
“comprehensive and entertaining” “amazing knowledge” “well organized”
“great humor” “great enthusiasm”

What: This day-long seminar will explore the links between historic preservation and “green” design. Old buildings offer an incredibly rich and profound record of human experience in dealing with our environment. Today, “sustainability” and “energy efficiency” have become watchwords in the real-estate industry. But what do they mean when it comes to dealing with existing structures? Subtopics of this workshop will include: inherent “green” qualities of traditional materials and design (myths and realities), using modern technology to improve energy efficiency and building performance (without compromising historic integrity), applying LEED standards to existing buildings, and case studies highlighting issues of architectural appropriateness, durability, safety, comfort and affordability. Practical and easily employable tips on energy efficiency will also be given- the participant will never think that green buildings are only for new construction again!

Speakers: **Francoise Bollack**, AIA, principal, Francoise Bollack Architects, winner of *The Green Building Competition for New York City*; **Jean Phifer Parker**, FAIA, principal, Thomas Parker Architects, **Andy Padian**, Steven Winter Associates, **Craig Graber**, Viridian Energy & Environmental, LLC; **Walter Sedovic**, AIA, LEED, Walter Sedovic Architects.

When: **Monday, December 10, 2007** from 8:45 a.m.-5:00 p.m.

Register: **Call (212) 496-1714 to register.** You may pay by check or credit card- \$80 per seminar (includes lunch). Please send payment to: **LANDMARK WEST!**, 45 West 67th Street, New York, NY 10023. Coffee and lunch will be served at each event compliments of Yvette Viverito, **Advanced Capital Group** (631) 656-1500 x 246. For more information, refer to our website www.landmarkwest.org.

Where: American Bible Society, 1865 Broadway at 61st Street, New York, NY

Time: All seminars begin at **8:45am** and end promptly at **5pm**.

Participants will receive a New York State certification for 7.5 hours of study approved by the Secretary of State in accordance with the provisions of Chapter 868 of the Laws of 1977.

Payment and Cancellation Policy: Checks will be accepted up to 5 working days before each seminar. Credit card charges will incur small processing fee. While we cannot offer refunds for no-shows, we can furnish donation letters for tax purposes.