

**Testimony of LANDMARK WEST!  
Certificate of Appropriateness Committee  
Before the Landmarks Preservation Commission  
Regarding 37 Riverside Drive  
February 24, 2004**

LANDMARK WEST! is a non-profit community organization committed to the preservation of the architectural heritage of the Upper West Side.

The Certificate of Appropriateness Committee wishes to comment on the application to install a glass and metal sunroom.

The drawings and plans presented to our Committee in advance of this hearing were insufficient for us to form a comprehensive position on this proposal. The applicant did not present real sightlines, material samples, or images and drawings of what the proposed greenhouse will look like when completed. Without a mock-up or drawing to show the height of the proposed greenhouse there is no way to gauge the visibility of this proposal. The Commission should not approve this application without additional information presented to the community.

**Testimony of LANDMARK WEST!  
Certificate of Appropriateness Committee  
Before the Landmarks Preservation Commission  
Regarding the installation of a newsstand at the corner of  
Columbus Avenue and West 72<sup>nd</sup> Street  
February 24, 2004**

LANDMARK WEST! is a non-profit community organization committed to the preservation of the architectural heritage of the Upper West Side.

The Certificate of Appropriateness Committee wishes to comment on the application to install a newsstand on the corner of Columbus Avenue and West 72<sup>nd</sup> Street.

260 Columbus Avenue, a.k.a. 101 West 72<sup>nd</sup>, at the corner of West 72<sup>nd</sup> Street and Columbus Avenue, is an attractive historic building, an example of careful restoration, and an integral anchor to the historic character of its landmark block. The restoration of this building raised the bar for similar façade restorations contributing to the revitalization of this key retail corridor in the Upper West Side/Central Park West Historic District. This beautiful façade should not be obscured by a newsstand.

Landmark West! piloted the Retail Assistance Program on West 72<sup>nd</sup> Street to rejuvenate the commercial district, collaborating with merchants, tenants, and owners in an effort to enhance the retail environment. An important goal of the RAP program was to eliminate visual clutter from the street to showcase the historic architecture. A newsstand in this area, especially on Columbus Avenue where the sidewalks are narrower, would undermine the successful revitalization of West 72<sup>nd</sup> Street.

There is also the important concern of safety and security at the bank. The proposed newsstand would interfere with sightlines to the ATMs.

**Testimony of LANDMARK WEST!  
Certificate of Appropriateness Committee  
Before the Landmarks Preservation Commission  
Regarding 107 West 70<sup>th</sup> Street  
February 24, 2004**

LANDMARK WEST! is a non-profit community organization committed to the preservation of the architectural heritage of the Upper West Side.

The Certificate of Appropriateness Committee wishes to comment on the application to replace one arch-headed window on the second floor of the rear façade, which had already been extensively altered prior to designation.

We believe that changing the existing inappropriate configuration of windows would not have a significant impact on the rear façade of this rowhouse. However, we do believe that the new windows should be double-hung in keeping with the rest of the rear façade.

**Testimony of LANDMARK WEST!  
Certificate of Appropriateness Committee  
Before the Landmarks Preservation Commission  
Regarding 412 Amsterdam Avenue  
February 24, 2004**

LANDMARK WEST! is a non-profit community organization committed to the preservation of the architectural heritage of the Upper West Side.

The Certificate of Appropriateness Committee wishes to comment on the application to modify storefront infill installed without LPC permits.

The Committee supports this storefront design. In particular, we are pleased with the recessed doorway, the shallow profile of the storefront, the use of wood throughout, and the installation of a retractable awning. We applaud the store owner for working with LPC staff to modify an illegal storefront rather than trying to legalize work done without permits. The proposed design is simple and understated and will complement the historic façades of Amsterdam Avenue.