



THE COMMITTEE TO PRESERVE THE UPPER WEST SIDE

**Testimony of LANDMARK WEST!
Certificate of Appropriateness Committee
Before the Landmarks Preservation Commission
159 West 72nd Street
April 9, 2019**

LANDMARK WEST! is a not-for-profit community organization committed to the preservation of the architectural heritage of the Upper West Side.

The Certificate of Appropriateness Committee wishes to comment on 159 West 72nd Street, a Modern style commercial building designed by Abraham Sperling and built in 1972-73. The application is to install signage.

The LANDMARK WEST! Certificate of Appropriateness Committee views the replacement sign as an enhancement to the streetscape.

The revision for a stalwart shop in the district allows the glazed brick façade to breathe. While the 1970's may not be viewed as a high time in NYC's architectural legacy, one must only look three doors west to 165 West 72nd Street where Mercer tile, once ubiquitous, then maligned and now cherished still graces two floors of commercial space.

Seeing more of the architecture, no matter how limited it may be, gives the public an opportunity to appreciate it. One reads this gesture as a means of respect to the building.

The LANDMARK WEST! Certificate of Appropriateness Committee supports this C of A.