

## Testimony of LANDMARK WEST! Certificate of Appropriateness Committee Before the Landmarks Preservation Commission 76 West 85th Street July 9, 2019

LANDMARK WEST! is a not-for-profit community organization committed to the preservation of the architectural heritage of the Upper West Side.

The Certificate of Appropriateness Committee wishes to comment on 76 West 85<sup>th</sup> Street, aka 509-517 Columbus Avenue, a Romanesque Revival style flats building designed by John G. Prague and built in 1894-95. The application is to install signage.

The LANDMARK WEST! Certificate of Appropriateness Committee found the proposal to repurpose an existing bracket for a nominal 18" x 12" carved sign to be a sensitive request from a small business owner making use of a 125-year old landmark.

Further, it is difficult to argue with a company which endeavors "to teach dogs and their humans…basic manners and communication" (emphasis added), sometimes absent, but always welcomed traits in New York.

The LANDMARK WEST! Certificate of Appropriateness Committee suggests the Commission approve this application.