

2 WEST 64th STREET - HISTORIC PHOTOGRAPHS

# Society for Ethical Culture

2 West 64th Street New York, N.Y. 10024

## FACADE SIGNAGE

15 July '19 LPC Submit

REV. DATE DESCRIPTION

#### **BOLING Architect**

232 E 5th St Studio 2 New York, N.Y. 10003

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DWG. TITLE

HISTORIC PHOTOS

LPC-0

2 West 64th Street New York, N.Y. 10024

## FACADE SIGNAGE



BUILDING CORNER at CENTRAL PARK WEST & 64th ST.

AREA OF NEW SIGN TO DEFINE BUILDING

LPC APPROVED ADA RAMP INSTALLED IN 2016

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FULL FACADE RENDERING NTS

LPC-1



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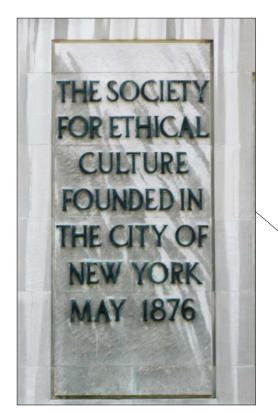
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DETAIL of FACADE RENDERING

3/8" = 1'-0"

LPC-2



EXISTING 6" BRONZE LETTERS ON CPW FACADE (patinaed, no finish, pinned to facade)



BUILDING ON CORNER OF CPW & 64th ST.



PORTION OF FACADE FOR PROPOSED LETTERING

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EXISTING FACADE PHOTOS

LPC-3

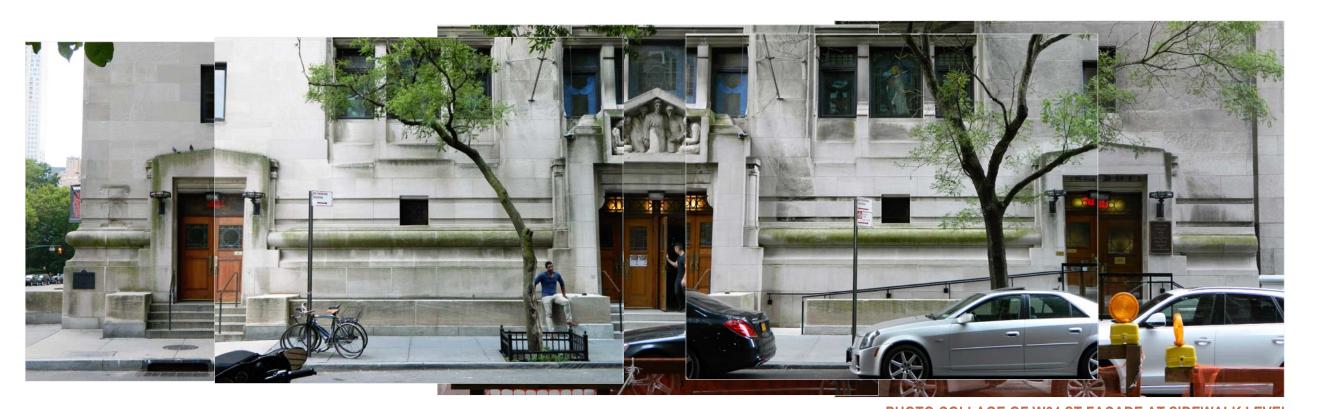


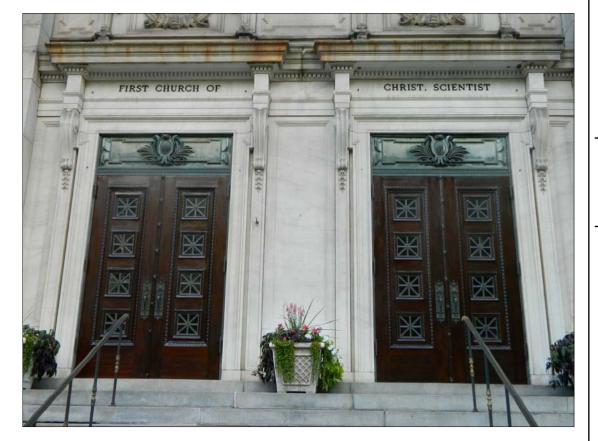
PHOTO COLLAGE OF W64 ST FACADE AT SIDEWALK LEVEL



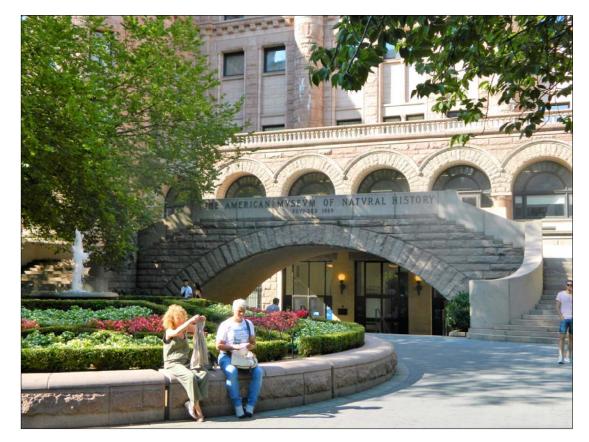
SEC SCHOOL - 63 & CPW



NYHS - 76 / 77 & CPW



**CHRIST SCIENTIST CHURCH - 68 & CPW** 



NATURAL HISTORY MUSEUM - 77th BETWEEN CPW & COLUMBUS



NATURAL HISTORY MUSEUM - 81st BETWEEN CPW & COLUMBUS

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## FACADE SIGNAGE

25 July '19 LPC Submit

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DWG. TITLE

OTHER
FACADES IN
NEIGHBORNEIGHBOR-

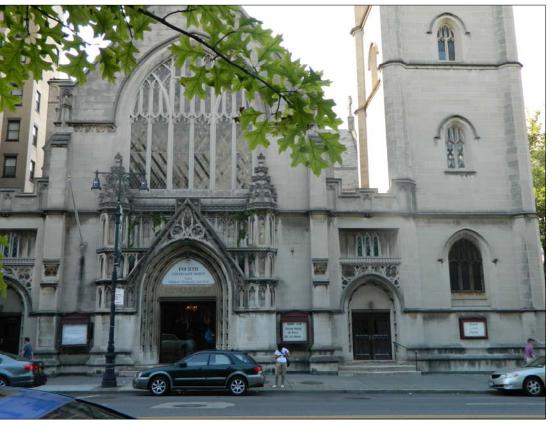
LPC-4

# BROWN Brown Harris Stevens 1926

STORE - 64 & B'WAY (opposite end of block from project site)



63rd & B'WAY



**UNIVERSALIST CHURCH - 76 & CPW** 



64TH & B'WAY (opposite end of block from project site)

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OTHER
FACADES IN
NEIGHBORNEIGHBOR-

LPC-5

#### **ZONING NOTES**

#### ZR22-321

#### **NAMEPLATES / IDENTIFICATION SIGNS:**

(b) FOR PERMITTED NON-RESIDENTIAL BUILDINGS, ONE IDENTIFICATION SIGN WITH AN AREA NOT EXCEEDING 12 SF & INDICATING ONLY THE NAME OF THE PERMITTED USE, THE NAME OR ADDRESS OF THE BUILDING OR THE NAME OF THE MANAGEMENT THEREOF IS PERMITTED.

#### ZR22-341

#### **PROJECTING SIGNS:**

NO SIGN SHALL PROJECT ACROSS A STREET LINE MORE THAN 12".

#### ZR-342

#### **HEIGHT OF SIGNS:**

NO SIGN SHALL EXTEND ABOVE THE GROUND FLOOR CEILING OR MORE THAN 20' ABOVE CURB LEVEL, WHICHEVER IS LESS.

#### ZR22-343

#### **NUMBER OF SIGNS:**

NOT MORE THAN ONE SIGN IS PERMITTED FOR EACH USE OR BUILDING & NOT MORE THAN TWO SIGNS FOR EACH PROFESSIONAL OFFICE. ON A CORNER LOT OR THROUGH LOT, ONE SIGN (OR FOR PROFESSIONAL OFFICES, TWO SIGNS) IS PERMITTED ON EACH STREET.

#### **SIGN REGULATIONS**

REGULATION	MAX PERMITTED	PROPOSED	COMPLIANCE
NAMEPLATES/ ID SIGNS ZR 22-321	PERMITTED NON-RESIDENTIAL BUILIDNGS 12 SF	10.76 SF (16.125'x0.667')	COMPLIED
PROJECTING SIGNS ZR 22-341	NO SIGN SHALL PROJECT ACROSS A STREET LINE MORE THAN 12"	2" (SEE DETAIL, A.002)	COMPLIED
HEIGHT OF SIGNS ZR 22-342	NO SIGN SHALL BE ABOVE 1st FLOOR CEILING OR 20' ABOVE CURB	BELOW 1st FLOOR CEILING & 13.625' ABOVE CURB	COMPLIED
NUMBER OF SIGNS ZR 22-343	NO MORE THAN 1 SIGN IS PERMITTED FOR EACH USE OR BUILDING. FOR CORNER LOT, 1 SIGN IS PERMITEED ON EACH STREET.	1 SIGN ON WEST 64th STREET	COMPLIED

#### **DRAWING LIST**

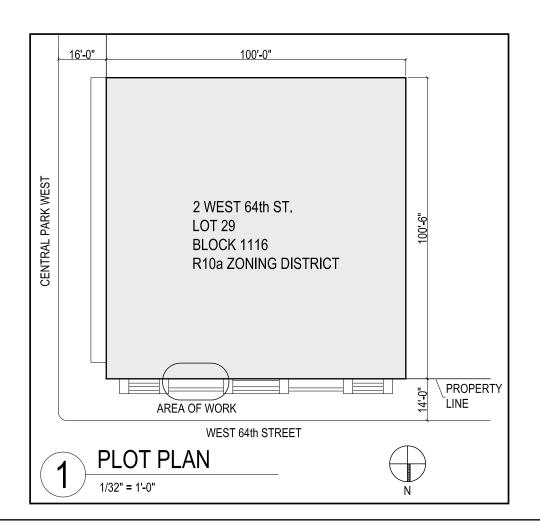
N-001.00 NOTES

A-001.00 ELEVATION - 64th ST.

A-002.00 ELEVATION DETAIL

#### **GEOGRAPHICAL DATA**

ADDRESS	2 WEST 64th STREET	
BLOCK #	1116	
LOT#	29	
ZONING DISTRICT	R10A	
MAP#	8C	
LOT AREA	10,050 SF (100'x100.5')	
CORNER LOT	YES	



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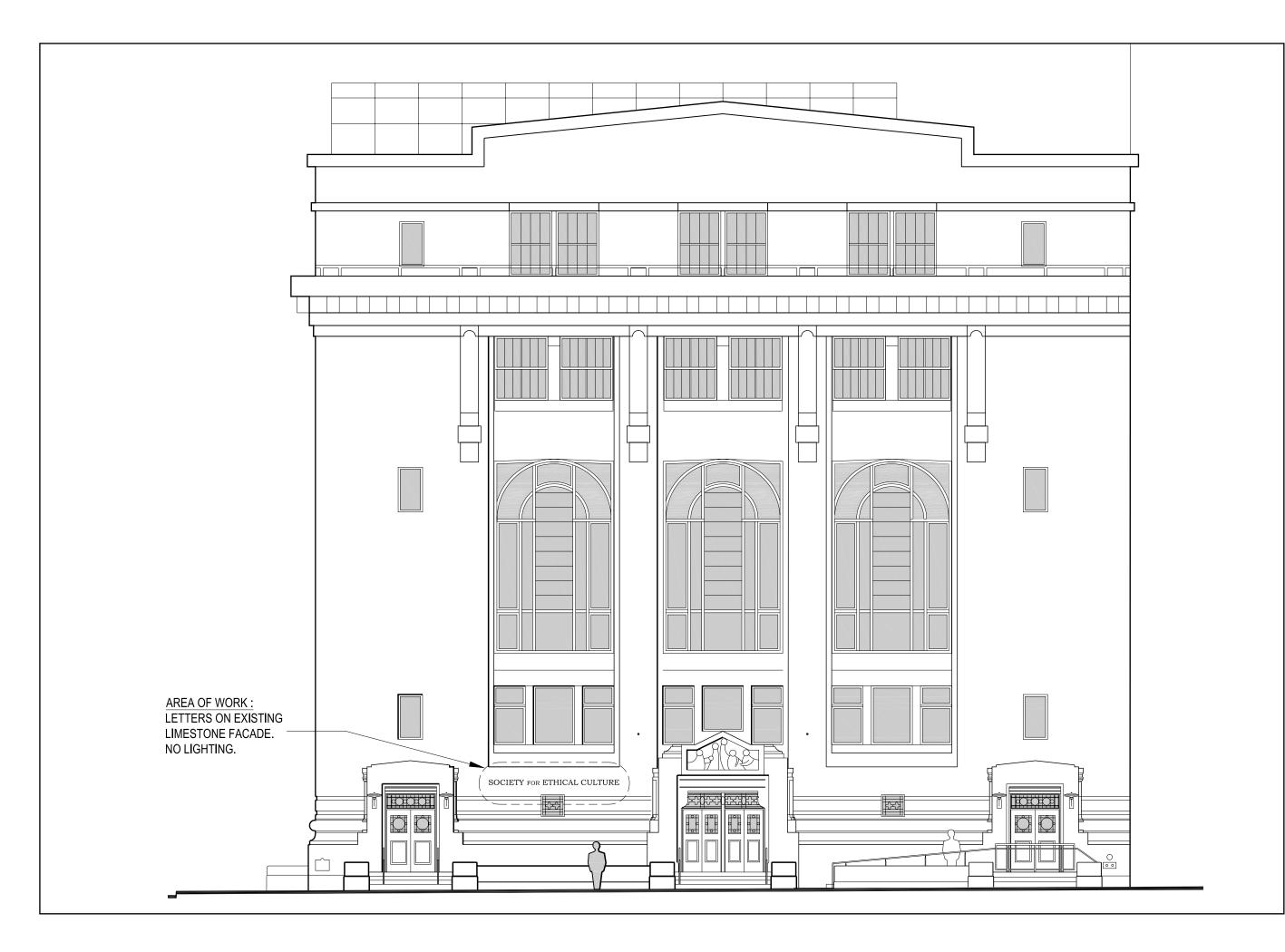
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**NOTES** 

N-001.00



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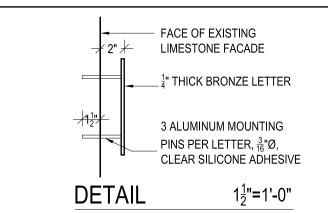
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ELEVATION -W 64th St.

3/32"=1'-0"

A-001.00



#### SAMPLES

CONTRACTOR TO PROVIDE SAMPLE OF 2 LETTERS WITH MOUNTING PINS FOR APPROVAL PRIOR TO FABRICATION.

#### **SHOP DRAWINGS**

SHOP DRAWING TO BE PROVIDED FOR REVIEW PRIOR TO FABRICATION:

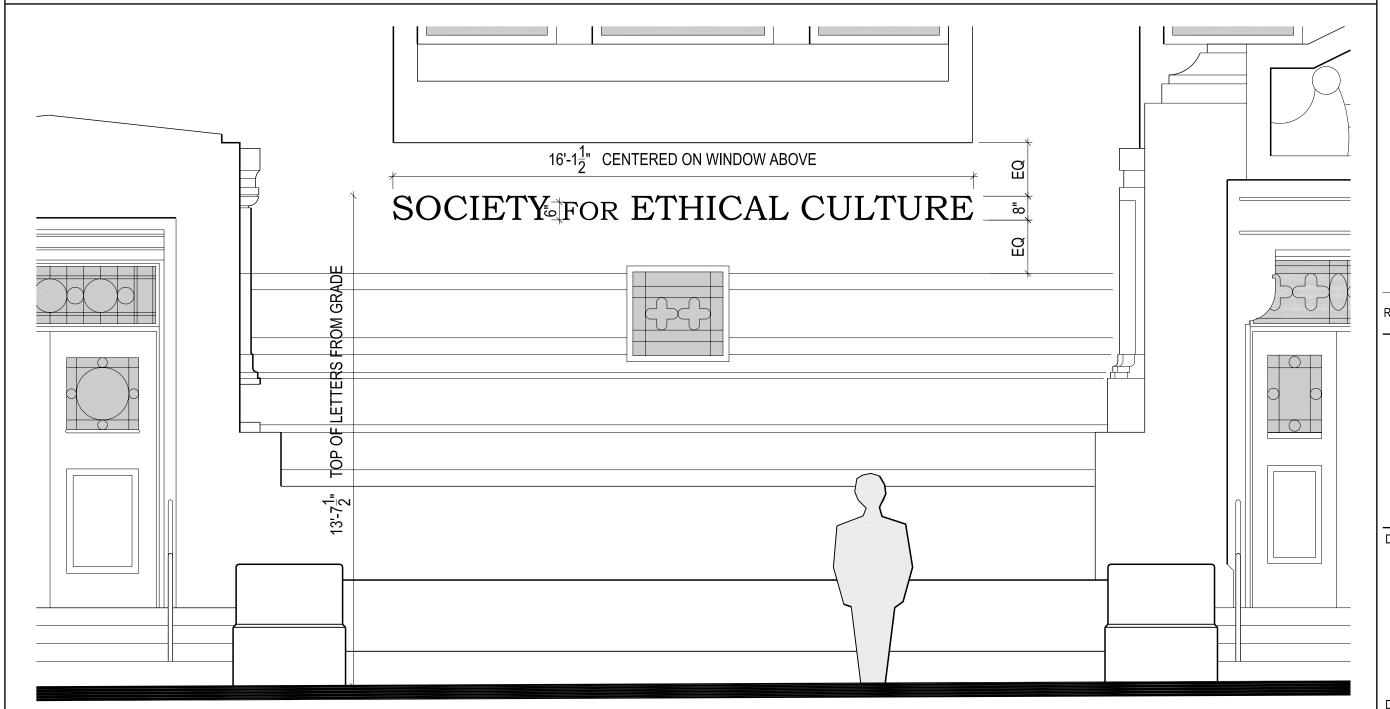
#### LETTERING

- 1 LETTERS TO BE  $\frac{1}{4}$ " THK FLAT DARK OXIDIZED BRONZE, BOOKMAN OLD STYLE TYPEFACE SIMILAR TO EXISTING LETTERING ON CONTIGUOUS FACADE.
- 2 DARK OXIDIZED FINISH TO MATCH BRONZE HANDRAILS AT STEPS & RAMP ON THIS FACADE.
- 3 EACH LETTER INSTALLED INDEPENDENTLY WITH PINS INTO STONE FACADE. SEE DETAIL TO LEFT.

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ELEVATION DETAIL

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A-002.00