

Society for  
Ethical Culture

2 West 64th Street  
New York, N.Y.  
10024

FACADE  
SIGNAGE



BUILDING  
CORNER at  
CENTRAL  
PARK WEST  
& 64th ST.

AREA OF NEW SIGN  
TO DEFINE BUILDING

LPC APPROVED ADA RAMP INSTALLED IN 2016

15 July '19 LPC Submit

REV.	DATE	DESCRIPTION
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BOLING Architect

232 E 5th St Studio 2  
New York, N.Y. 10003

347.497.2439

sb@BolingArchitect.com  
www.BolingArchitect.com

DWG. TITLE

FULL  
FACADE  
RENDERING  
NTS

LPC-1

DWG. NO.



BUILDING CORNER  
CPW & 64th ST.

AREA OF NEW  
BUILDING  
IDENTIFICATION SIGN

LPC APPROVED ADA RAMP INSTALLED IN 2016

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08 Nov '19 LPC Review 2  
15 July '19 LPC Submit

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1. COPPERPLATE FONT
2. 8" HIGH LETTERS x 18' LONG = 12 SQ FT MAX SIGN TO MEET ZONING REQUIREMENT ZR 22-321.
3. 3 PINS PER LETTER MOUNTED INTO EXISTING LIMESTONE AS PER EXISTING LETTERS ON CPW FACADE.

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## FACADE SIGNAGE

08 Nov '19 LPC Submit 2  
15 July '19 LPC Submit

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DETAIL of  
FACADE  
RENDERING

3/8" = 1'-0"

LPC-2

DWG. NO.



12 SQ FT ZONE COMPLYING SIGN MAKES THE LETTERS TOO SMALL.



BRONZE LETTERS WITH HORIZONTAL BARS.  
BARS PAINTED THE COLOR OF THE STONE FACADE AS CLOSE AS POSSIBLE,  
BUT WILL STILL BE VISIBLE & NOT LOOK AS SOPHISTICATED ON THIS HISTORIC FACADE.

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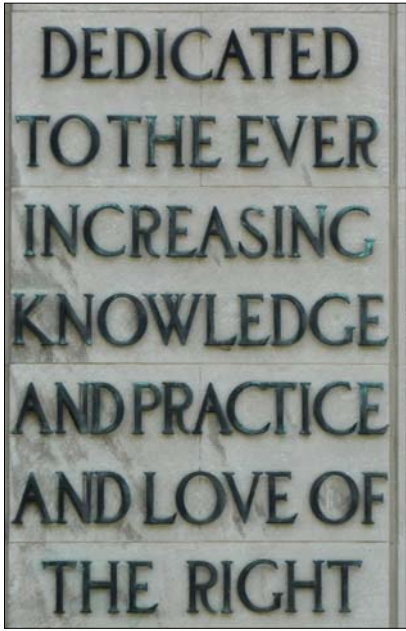
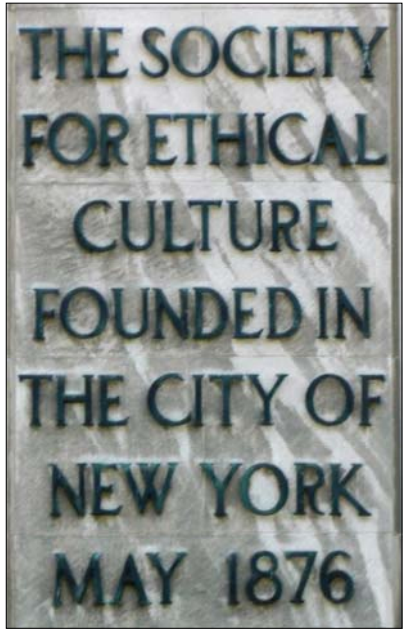
DWG. TITLE

OPTIONS  
STUDIED

3/8" = 1'-0"

LPC-2a

DWG. NO.



SOCIETY FOR ETHICAL CULTURE  
New Thin Roman JNL - Bold w/ Space Between Letters

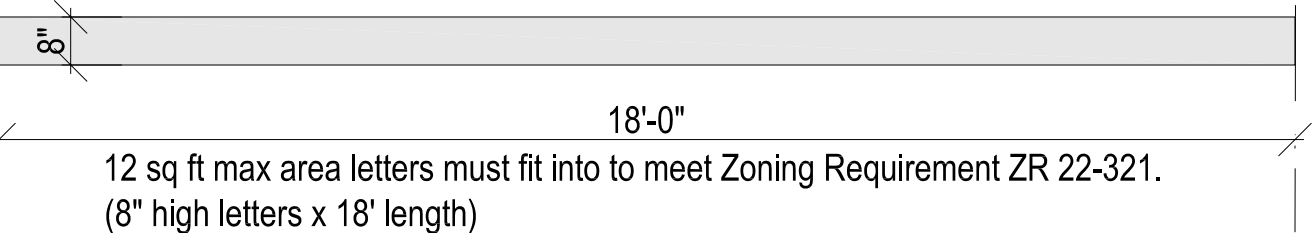
SOCIETY FOR ETHICAL CULTURE  
New Thin Roman JNL - Bold

SOCIETY FOR ETHICAL CULTURE  
Biondi

SOCIETY FOR ETHICAL CULTURE  
Century (Schoolbook) Bold

SOCIETY FOR ETHICAL CULTURE  
Copperplate (Gothic Bold)....Chosen Font, See Renderings

SOCIETY FOR ETHICAL CULTURE  
Bookman (Old Style) Bold.....Previous Submission to LPC



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FACADE  
SIGNAGE

08 Nov '19    LPC Submit 2

REV.    DATE    DESCRIPTION

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DWG. TITLE

FONT  
COMPARISONS

LPC-2b

DWG. NO.