



THE COMMITTEE TO PRESERVE THE UPPER WEST SIDE

**Testimony of LANDMARK WEST!
Certificate of Appropriateness Committee
Before the Landmarks Preservation Commission
330 West 72nd Street
May 17, 2022**

LANDMARK WEST! is a not-for-profit community organization committed to the preservation of the architectural heritage of the Upper West Side.

The Certificate of Appropriateness Committee wishes to comment on 330 West 72nd Street, a Medieval Revival/Art Deco style apartment building from within the West End-Collegiate Historic District Extension. This landmark was designed by George & Edward Blum and built in 1927. The application is to replace windows.

The LANDMARK WEST! Certificate of Appropriateness Committee found this presentation unnecessarily distracting and filled with irrelevant information.

The photographic evidence is clear; the windows originally consisted of an upper sash of three vertical bars. The LPC documentation clarifies this.

So with everyone clear, the original state is not in dispute. That this is a unique instance in the work of George and Edward Blum makes it even more significant.

Correspondence with Andrew Dolkart clarified that the idea is “to get the windows back to their original condition, not to further alter them...she should not make the building worse.” His co-author of George & Edward Blum: Texture and Design in New York Apartment House Architecture, Susan Tunick, confirmed, “I am in complete agreement...return to the original windows!!!”

LW! echoes these sentiments and would like to emphasize that the cacophony of this façade makes clear the importance of window masterplans. If there were ever a poster child for this policy, 330 West 72nd Street would be it.

The LANDMARK WEST! Certificate of Appropriateness Committee supports original features. We suggest a windows master plan and thus recommend denial of this application.

Thank You.