



HISTORIC DESIGNATION PHOTO - LATE 1980'S

199 COLUMBUS AVENUE NEW YORK, NY 10023

RETAIL BOUTIQUE - FRAGRANCE & BEAUTY

LANDMARKS PRESERVATION COMMISSION PRESENTATION
05.09.2023



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PROJECT MANAGER

**RETAIL BOUTIQUE
FRAGRANCE & BEAUTY**

**199 COLUMBUS AVE
NEW YORK, NY 10023**

LPC PUBLIC HEARING

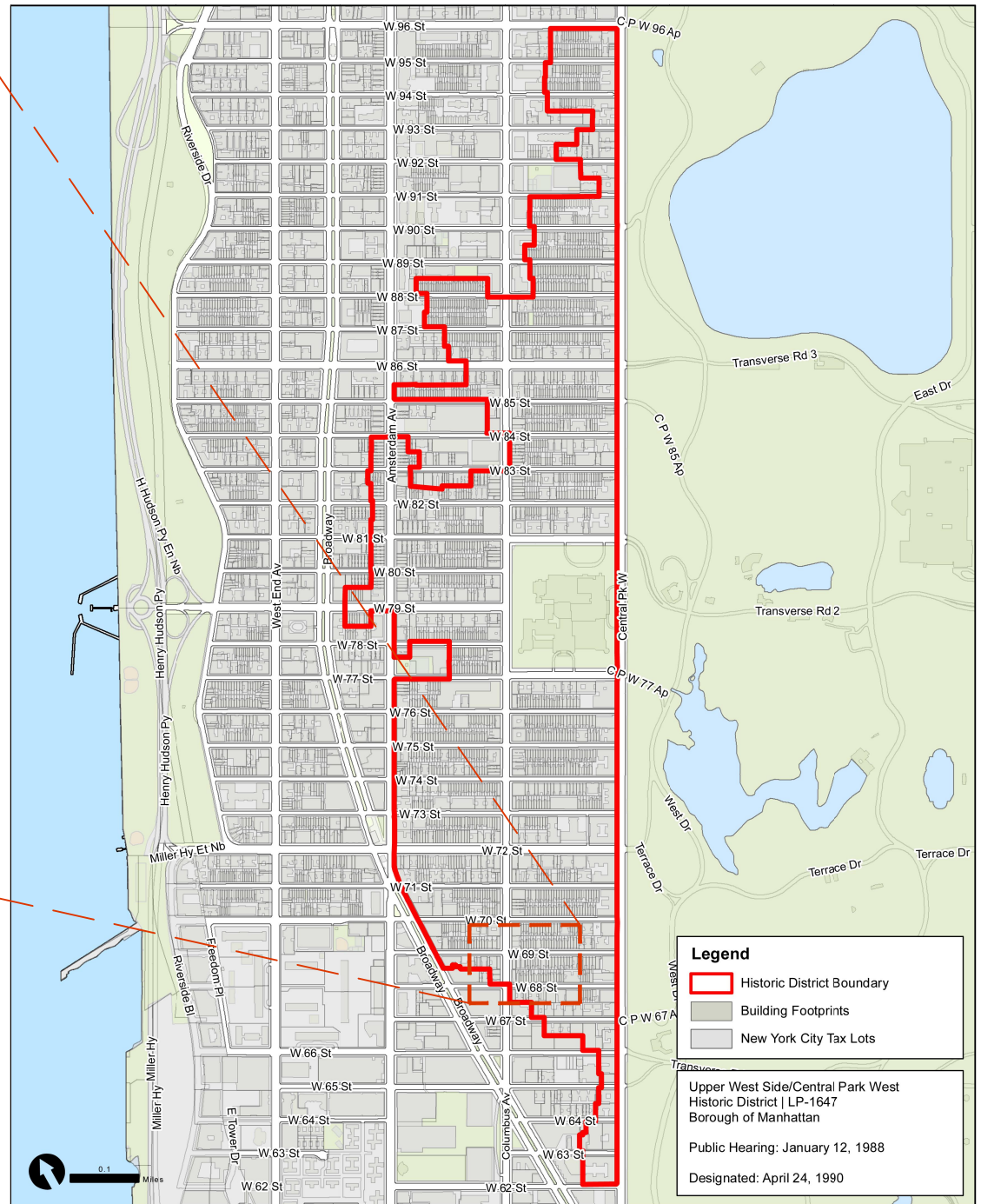
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PRESENTER: Alison Carroll

SHEET: TITLE

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Upper West Side/Central Park West Historic District | LP-1647



Graphic Source: Map PLUTO, Edition 18v1, Author: New York City Landmarks Preservation Commission, LCR Date: 3.28.2019



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SHEET: REISS PHOTOS, 4/22

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69TH STREET



COLUMBUS AVE



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SHEET: PROPOSED DESIGN

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PROPOSED, UNLIT
BLACK METAL
BRACKET SIGN WITH
WHITE ACRYLIC
2-3/8" HIGH LETTERS

HALO-LIT, BLACK
ACRYLIC
PUSH-THROUGH
LOGO

BLACK LACQUERED
MILLWORK PANEL,
LOCATED BEHIND
GLASS



1940'S



1980'S



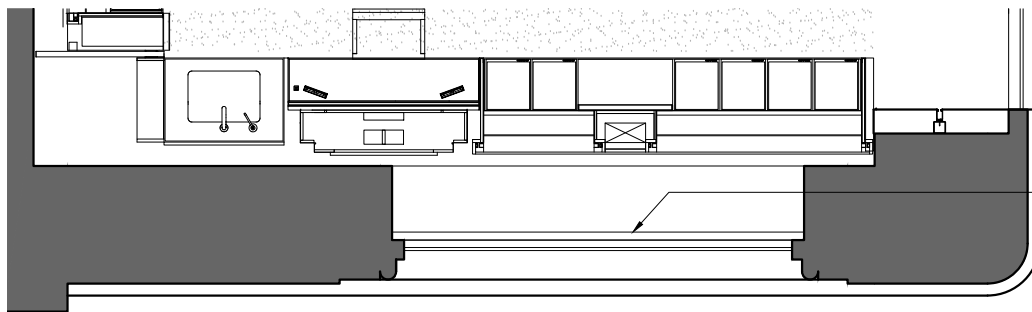
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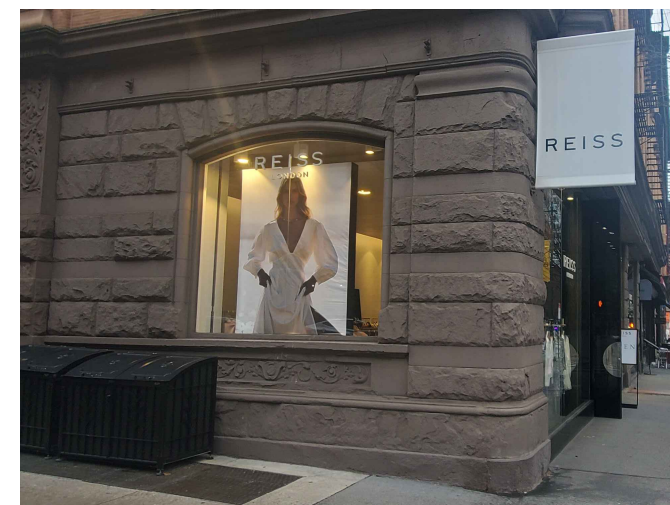
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A 69TH ST ELEVATION
SCALE: 1/4" = 1'-0"

1 HISTORIC PHOTOS
SCALE: NTS



BLACK LACQUERED
MILLWORK PANEL,
WITH HALO-LIT,
BLACK ACRYLIC
PUSH-THROUGH
LOGO



2 REISS PHOTO
SCALE: NTS

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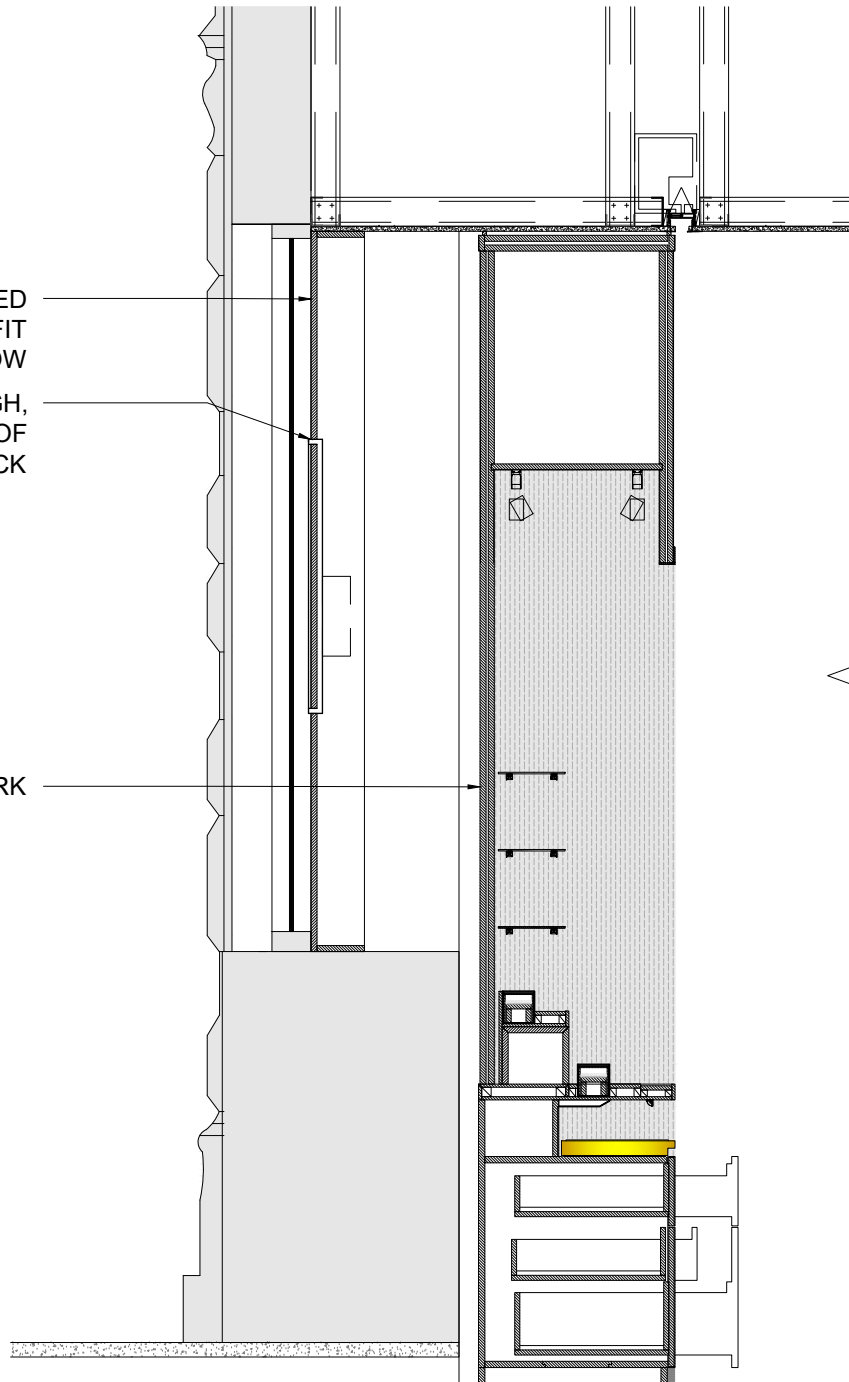
SHEET: 69TH ST VITRINE
PAGE 5 OF 10

B 69TH ST FLOORPLAN
SCALE: 1/4" = 1'-0"

BLACK LACQUERED
MILLWORK PANEL FIT
WITHIN WINDOW

PUSH-THROUGH,
HALO-LIT LOGO - FACE OF
LOGO TO BE BLACK

FULL-HEIGHT MILLWORK



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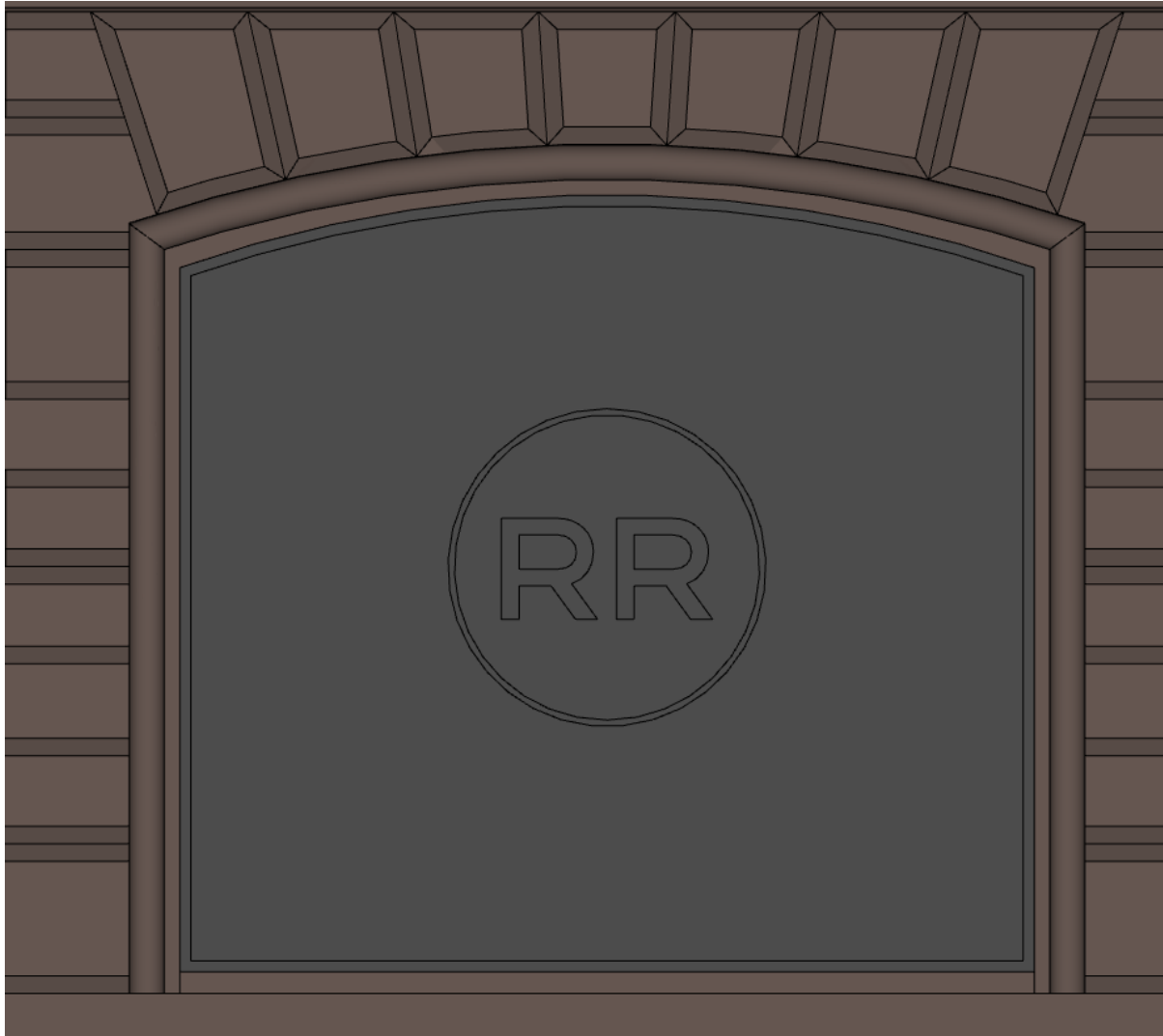
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SHEET: 69TH ST VITRINE
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69TH ST VITRINE SECTION

SCALE: 1/2" = 1'-0"



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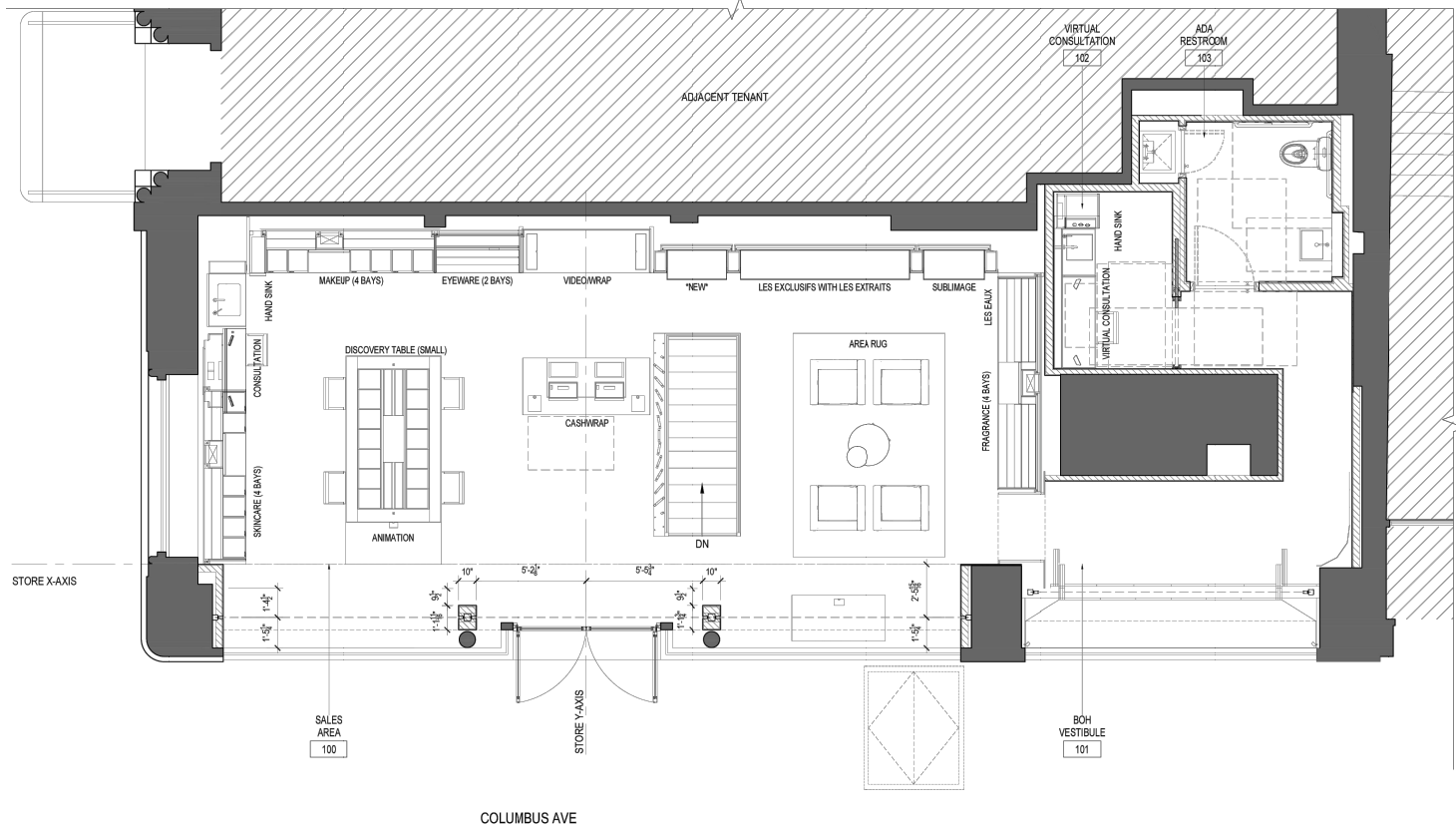
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SHEET: EXAMPLE SIGNAGE

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A FLOOR FIXTURE PLAN
 SCALE: NTS

1 REISS STOREFRONT
 SCALE: NTS



2 HISTORIC STOREFRONT - 1980's
 SCALE: NTS

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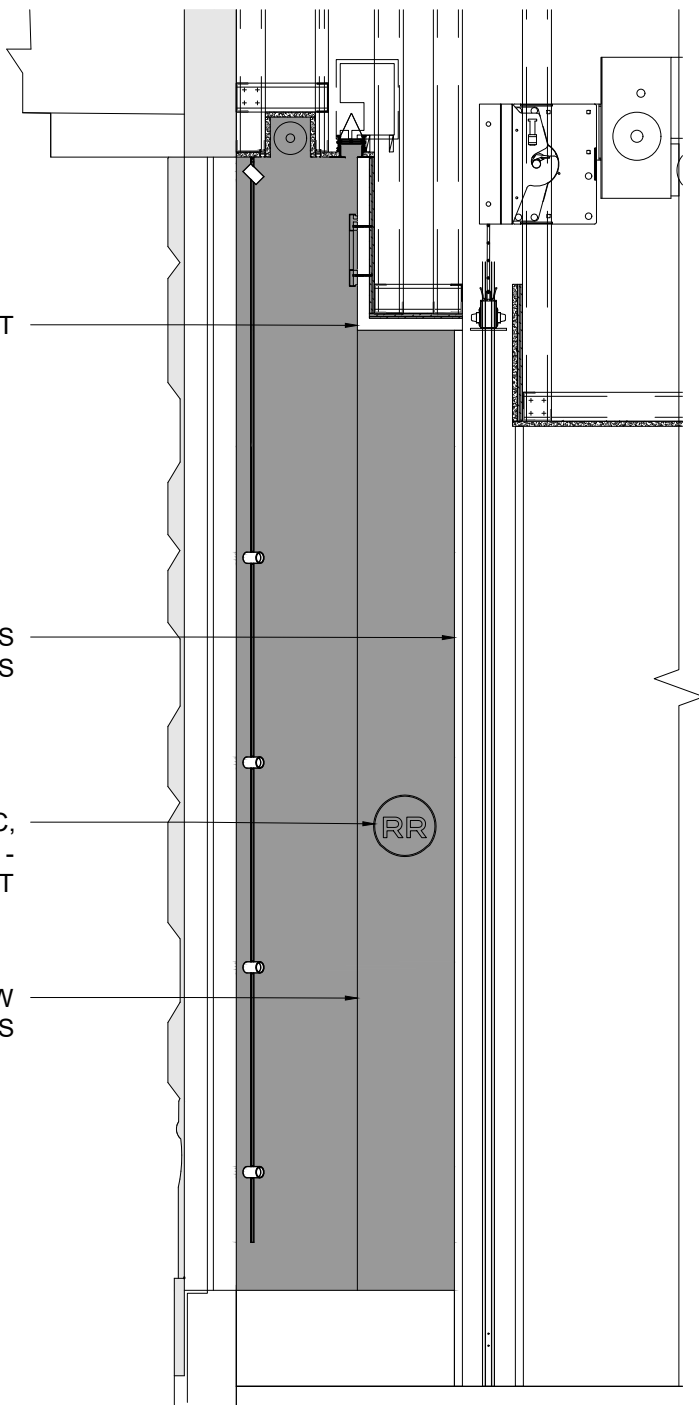
SHEET: COLUMBUS AVE
 SHOW WINDOW
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BLACK MILLWORK SOFFIT

MILLWORK ACCESS DOORS

WHITE ACRYLIC, PUSH-THROUGH LOGO - INTEGRALLY LIT

BLACK MILLWORK SHOW WINDOW WALL FINISHES



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SHOW WINDOW
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SHEET: ARTISTS RENDERING

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