



THE COMMITTEE TO PRESERVE THE UPPER WEST SIDE

**Testimony of LANDMARK WEST!
Certificate of Appropriateness Committee
Before the Landmarks Preservation Commission
1000 Fifth Avenue - The Metropolitan Museum of Art
October 17, 2023**

LANDMARK WEST! is a not-for-profit community organization committed to the preservation of the architectural heritage of the Upper West Side.

The Certificate of Appropriateness Committee wishes to comment on 1000 Fifth Avenue, a Beaux-Arts and Roman style museum building with designated interior spaces designed by Richard Morris Hunt and Richard Howland Hunt with consulting architect George B. Post and built in 1895-1902. The application is to install interior digital display screens.

The LANDMARK WEST! Certificate of Appropriateness Committee believes this proposal is an overall net good. Making the screens smaller, flush against the wall, and moving them further from the entryways minimizes the overall appearance of the screens while being an effective use of space. Embracing digital signage and wayfinding in our public institutions is a given and the screens allow effective communication to the public. We hope there are no visible cords.

The LANDMARK WEST! Certificate of Appropriateness Committee suggests approval

Thank You.