



THE COMMITTEE TO PRESERVE THE UPPER WEST SIDE

**Testimony of LANDMARK WEST!
Certificate of Appropriateness Committee
Before the Landmarks Preservation Commission
202 Riverside Drive
May 14, 2024**

LANDMARK WEST! is a not-for-profit community organization committed to the preservation of the architectural heritage of the Upper West Side.

The Certificate of Appropriateness Committee wishes to comment on 202 Riverside Drive, a Beaux-Arts style apartment building designed by George F. Pelham and built in 1905, from within the Riverside - West End Historic District. The application is to install a banner sign and legalize the installation of a plaque sign in noncompliance with a Certificate of No Effect.

The LANDMARK WEST! Certificate of Appropriateness Committee opposes legalizations of non-compliant work, especially when the property owner blatantly ignores the Landmarks Law and the Commission's guidance.

Our Committee believes a more appropriate proposal would be to place the plaque on the rusticated stone, where it was originally approved to go, and to place the proposed flagpole and banner where the current plaque is situated, on the smooth limestone.

Further, the current plaque appears to be larger than the originally approved one, if this is the case, we suggest the applicant return to the previously approved dimensions.

Thank you.